



Unicel Architectural acquires assets of IC2 Technologies to extend portfolio of sustainable building envelope solutions

MONTREAL, CANADA – September 17, 2018

To IC2 Employees, Customers, Partners and Associates;

We are pleased to announce that Unicel Architectural has acquired all the assets of IC2 Technologies Inc. of Portneuf, QC.

This announcement is a strategic acquisition that will enable Unicel to provide an even broader array of sustainable building envelope products and services. IC2 is a market-leader for timber curtainwalls that are both aesthetically pleasing and highly energy efficient. As a Quebec-based company, they have great regional brand recognition and a very experienced team whose expertise meshes intuitively with ours. By including their progressive products and knowledge into Unicel's portfolio, our new and existing customers will benefit from a second-to-none choice of the industry's best and most sustainable building envelope products.

Our combined organization is committed to maintaining and enhancing strong customer relationships. Along with IC2 leadership, we are excited about the potential the business combination brings to both our corporate families and our customers. By becoming a part of Unicel, IC2 will leverage the resources of a premier player in the building products industry. We look forward to providing you with even more comprehensive and innovative offerings in the future.

Unicel will operate IC2 as a separate business unit within the larger Unicel corporate entity. Moving forward, we would like to assure you of the following:

- IC2 will continue to operate out of the Portneuf location without change.
- The IC2 team will continue to serve customers as before. All employees will retain their current roles and responsibilities.
- IC2 products and services will continue to be offered, delivered and supported without change.
- IC2 leadership will be maintained within the larger Unicel organization.

In a nutshell, it's business as usual.

What will change to everyone's benefit is the following:

- IC2 will have greater access to sales, marketing and support resources to maintain – and expand - their leadership role in the industry.
- IC2 will have access to greater capabilities for customer care to ensure that clients are served to the highest standards.
- IC2 will be able to develop existing employees to foster an environment of professional excellence to benefit all our constituents.
- IC2 will be able to access Unicel expertise and vertical markets to learn from new industries and expand the knowledge base of both companies.

The strength of our combined companies will ensure our customers have more choices and more expertise – all from one source.

We look forward to our enhanced future together!

Sincerely,

Jean-Francois Couturier
CEO of Unicel Architectural

About Unicel Architectural

For over 50 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel's Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel's solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: www.unicelarchitectural.com



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